

# BOARS' VIEW



## **Location Is Everything**

When we envisioned making world-class Pinot Noir and Chardonnay in 2006, there were a handful of vineyards on the rugged Sonoma Coast. These were the outlands, hard to access and nearly impossible to farm, but for those who braved the challenge, the rewards have been priceless. Rich, robust wines with distinct fruit character, tremendous depth, and silky-smooth texture, representative of the region's moderate growing climate. For us, there was never a question we would pioneer our vineyard anywhere other than the spectacular Sonoma Coast.

## **The West Sonoma Coast - Wine Welcomes A New AVA**

On a sun-filled cornice in the heart of California's 'True' Sonoma Coast, Boars' View vineyard sits 45 minutes northwest of the township of Cazadero. Temperate maritime conditions loft over the ridgelines, blanketing the vineyard from winter's chill and offering natural cooling from summer's heat. We take pride in being one of the very few vineyards in this remarkable area.

Our vineyard is located in the Fort Ross-Seaview AVA within the much larger Sonoma Coast AVA. Nonetheless, after 11 years of petitioning for a more narrower distinction of the Sonoma Coast AVA, the TTB officially recognized the unique growing area now known as the West Sonoma Coast AVA in July 2022. Located on the furthest western sliver of Sonoma County, made up of steep, rugged mountainous terrain along the Pacific Ocean coastline, the West Sonoma Coast AVA holds approximately 50 vineyards planted with several varieties, mostly Pinot Noir, Chardonnay, and Syrah. The AVA's approval recognizes this region's uniquely cold, marginal, and maritime growing conditions.

In comparison to the Sonoma Coast AVA's 500,000 acres, the West Sonoma Coast's AVA boundaries cover 141,800 acres, however, only 1,000 of those are planted with grapevines, due mainly to the fact that steep slopes and large swaths of forest make viticulture here tricky.

Elevation of the West Sonoma Coast AVA ranges from 400 to 1,800 feet with vineyards planted on steep ridge tops along the San Andreas fault line up against the consistently cold Pacific Ocean, both above and below the fog line. The new West Sonoma Coast AVA comprises three subregions, from north to south: Annapolis, the Fort Ross-Seaview AVA, and Freestone-Occidental. The AVA's western boundary is the Pacific Ocean; the eastern is a series of elevation contours within seven miles of the Pacific; the northern is the shared Sonoma-Mendocino County line; and the southern is the northern boundary of the Petaluma Gap AVA.

As a result, temperatures are at least 10 or more degrees cooler than the rest of the Sonoma Coast AVA. Due to the immediate proximity of the Pacific Ocean, cold marine air and heavy fog create challenging conditions for grape growers, while offering distinct advantages for wine grapes. The maritime conditions moderate the temperature in the vineyards – daytime highs are cooler, while nighttime lows are warmer than just a few miles inland.

Looking back at the challenges we encountered when developing our vineyard, we are overjoyed about the West Sonoma Coast AVA's recognition. All efforts considered, we knew that once developed, our hard work would pay tremendous dividends as we had seen nothing before that could rival the idyllic location and climate of Boars' View and could not be more excited about what the Boars' View Estate has produced to date and the limitless potential for our path ahead.

# The Vineyards of the West Sonoma Coast AVA

First Edition

N38° 45'36"

San Andreas Fault

Gualala

Annapolis

Fort Ross-Seaview AVA

N38° 33'36"

PACIFIC OCEAN

Jenner

Russian River

Russian River Valley AVA

Green Valley AVA

West County

Sebastopol

Bodega Bay





Freestone


West Sonoma Coast AVA

West County

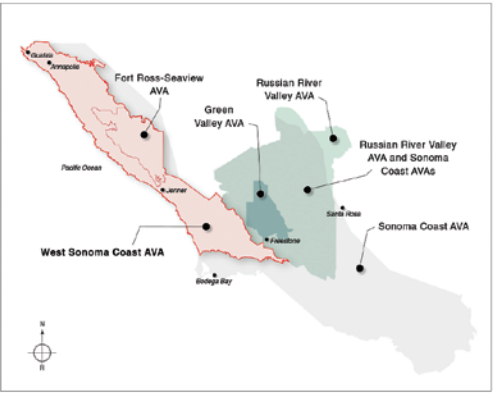
N38° 21'36"

LEGEND

- West Sonoma Coast AVA boundary
- Fort Ross-Seaview AVA boundary
- Green Valley AVA boundary
- - - San Andreas Fault line
-  Buildings
- Vineyards
- Oceans and reservoirs
-  Rivers and streams
-  Highways
-  Latitude lines



SCALE 1:40,000  
1.58 inch = 1 mile



Antonio Galloni  
**vinous**  
with Alessandro Mosnaghetti

© 2022 Vinous Media LLC. All Rights Reserved. No portion of this map may be copied, redistributed or reproduced in any manner without written permission from Vinous Media LLC. This map is presented in draft form and may be subject to updates, corrections and revisions before formal publication.



## 2021 VINTAGE | WINEMAKER NOTES

Farming on the West Sonoma Coast, we experience years where we have a lot of quantity, or a lot of quality, but rarely both. 2021 marked a year where the stars aligned and the Boars' View Estate vineyard in the mountains of Fort Ross produced a plentitude of dazzling Pinot Noir and Chardonnay. This kind of vintage only comes around once every so often and we couldn't be happier to share our good fortune with you.

### 2021 Boars' View Estate Chardonnay

This wine displays all the dynamic influence of the warm sunny days and cool, marine-influenced nights that graces the Estate vineyard. In the glass, the wine is marked by a regal golden hue. Complex, layered aromatics of apricot, green mango, lilac, and crushed flint give way to a silky viscous palate marked by notes of honeysuckle, white peach and polished brass. While the front of the palate is noted by its decadence, the mid-palate is counter-balanced with an elongated acidity that frames up the wine, leading to an ethereal finish of flowers and citrus pith. This is one of the best expressions of site and varietal this vineyard has ever produced. — *Thomas Brown*

### 2021 Boars' View Estate Pinot Noir

The growing season conditions were extremely favorable throughout this vintage and the proof comes through in this Estate Pinot Noir. The dark color of the wine inspires intrigue and draws you in by its mere presence. Exotic aromas emerge from the glass in concert suggesting notes of black tea, tart bramble fruits, quince, and anise. The densely layered palate is defined by a fine-tuned structure highlighting notes of pomegranate, lavender, and fresh sage. While still young and bold, this wine shows incredible potential to unpack with time in a decanter, or in a cool dark cellar. While this wine has much to offer today, the greatest truths this wine will tell can only come with time. — *Thomas Brown*

## ENJOY WHAT YOU LOVE

Fill your glass, toast with friends,  
celebrate today!

---

With sincere thanks for the amazing photos  
Jimmy Hayes | [jbhphoto.co](http://jbhphoto.co)

---

## BOARS' VIEW

Post Office Box 1014 Calistoga CA 94515  
707 942 1115 [BOARSVIEW.com](http://BOARSVIEW.com)